



DIRECT ENERGY CONTEST RULES AND REGULATIONS

1. LENGTH

This contest begins January 1, 2008 and runs until 11:59 pm Pacific Standard Time on March 15, 2008.

2. PRIZE

There are two (2) prizes available to be won. Each prize will consist of 1 of 2 pairs of tickets to see the Vancouver Canucks play against the Calgary Flames on April 5, 2008 at GM Place in Vancouver, BC. Approximate retail value is CDN\$400 per prize. Tickets are non-transferable, must be accepted as is, and may not be substituted or redeemed for cash. Prize will be awarded by March 25, 2008.

The prize will be provided to the respective winner in the form of two hockey tickets that will be couriered to the respective winners' homes.

3. ELIGIBILITY

This contest is open to all Direct Energy customers who are British Columbia residents and who are at least 18 years of age as of March 15, 2008. Employees of Direct Energy Marketing Limited ("Direct Energy") or any of its affiliates, agents or representatives and immediate family members of such employees, agents and representatives or people with whom they are domiciled are not eligible.

4. HOW TO ENTER

To enter the contest, sign up for a new Direct Energy Natural Gas Price Protection Plan and your name will automatically be entered for a chance to win 1 of 2 pairs of Vancouver Canucks hockey tickets. The contest entry deadline is 11:59 p.m. Pacific Standard Time on March 15, 2008. No purchase required to enter. No purchase entries must provide the following:

Mail us a type-written submission of what you think Direct Energy should do to encourage British Columbians to be energy efficient. Written submissions must be 10 point arial font, double spaced, single-sided and between 750 and 1000 words. All written submissions are the property of Direct Energy and will not be returned.

Your written submission must include your full name, current address and daytime phone number.

Mail your written submission to be received on or before 11:59 p.m. Pacific Standard Time on March 15, 2008 to:

Vancouver Canucks Hockey Contest. Direct Energy, Suite 309, 1788 5th Avenue West,
Vancouver, BC V6J 1P2

5. **CHANCES**

Direct Energy will make two (2) random draws on March 25, 2008 in Vancouver, BC from all valid entry forms received before the entry deadline. Participants will only be eligible to win one of two prizes. The odds of winning depend on the total number of valid entry forms received for this draw during the contest period. Direct Energy will attempt to contact the selected entrants by telephone within 1 calendar day of the draw date and the winners will have 3 days to claim their prize. If a prize is refused or not claimed within that period, or if Direct Energy is unable to contact the winner, Direct Energy, has the right, but not the obligation, to award that unclaimed prize to another participant drawn from the eligible entries.

6. **GENERAL**

Before a selected entrant is declared a winner, the entrant must correctly answer a skill-testing question, without assistance of any kind, whether mechanical or otherwise, posed by telephone or in person within a predetermined time and will also be required to sign a release.

Each selected entrant must sign a release, confirming their compliance with the contest rules and acceptance of the prize as awarded, without substitution, and releasing Direct Energy Marketing Limited and its affiliates, directors, officers, agents, representatives, successors and assigns from any and all liability in connection with the prize or this contest. The signed release must be returned prior to the acceptance of the prize or the prize will be forfeited and another entrant will be selected. Direct Energy accepts no responsibility for loss, damage or claims caused by or resulting directly or indirectly from this contest or prize.

All decisions of Direct Energy regarding this contest and the selection of the winners are final and cannot be appealed.

All entries become the property of Direct Energy. This contest is subject to all applicable federal, provincial and municipal laws and is void where prohibited.

7. **PERSONAL INFORMATION**

By signing up for a new Natural Gas Price Protection Plan or submitting a written request for contest entry, all participants agree to the use of their name, address and other information provided for Direct Energy to provide them with information on products and services that it offers. If do not wish to receive future promotional offers or other information regarding Direct Energy products and services, you must indicate this on your written submission. Direct Energy will not disclose a participant's personal information to third parties without first obtaining the participant's express consent.

By accepting a prize, the winner authorizes the use of his/her name, address (city or town only) and photograph without further remuneration and in connection with any publicity carried out by or on behalf of Direct Energy with respect to this contest.