

PLENTI PROGRAM AT DIRECT ENERGY
Launch Offers

Earn 5,000 points after you sign up for electricity service from Direct Energy

Plenti Disclaimer - Electrical

This offer is provided by Direct Energy. Direct Energy, not Plenti, is solely responsible for the quality and availability of the product/service and Plenti does not endorse Direct Energy or any product offered by Direct Energy. You must fully enroll at Plenti.com and become a Plenti Member before earning points with Direct Energy. Earn 5,000 Plenti points after you sign up for qualifying electricity service from Direct Energy. Expires 7/21/15 11:59 PM EST. This offer has no cash value. Member is solely responsible for all taxes. Reproduction or transfer of this offer constitutes fraud. Points have no cash value. All Points expire after two (2) years, per Plenti Terms and Conditions. Additional Terms and Conditions apply to Plenti rewards program, see Plenti.com/terms. Participating partners and offers are subject to change without notice. In most states, sales tax and other fees do not earn points. Points are based on net purchases of eligible items and are calculated after all excluded items or other credits have been subtracted from the purchase. All Rights Reserved. Void where prohibited. All trademarks are property of their respective owners.

Additional Disclaimer - Electrical

This offer is valid for new residential customers. Plenti card number must be provided to Direct Energy within thirty (30) days of receiving energy service to earn promotional points. Plenti points may only be earned for qualifying residential retail energy plans offered under the "Direct Energy" brand. Such residential retail energy plans are not available in all areas. Please see Direct Energy for offers in your area. Plenti points for becoming a new Direct Energy Customer will be credited to your Plenti account approximately seven (7) days after your Direct Energy enrollment has been approved and you have begun receiving energy services from Direct Energy. Plenti points may not be earned on any other services, including but not limited to Direct Energy's Home Services, including HVAC, electrical repair and plumbing services, and home protection plans. It is not possible to redeem Plenti points at Direct Energy. See plenti.com/use-points/how-to-use-points for information on where to redeem Plenti points.

PLENTI PROGRAM AT DIRECT ENERGY
Launch Offers

Earn 5,000 points after you sign up for natural gas service from Direct Energy

Plenti Disclaimer – Natural Gas

This offer is provided by Direct Energy. Direct Energy, not Plenti, is solely responsible for the quality and availability of the product/service and Plenti does not endorse Direct Energy or any product offered by Direct Energy. You must fully enroll at Plenti.com and become a Plenti Member before earning points with Direct Energy. Earn 5,000 Plenti points after you sign up for qualifying electricity service from Direct Energy. Expires 7/21/15 11:59 PM EST. This offer has no cash value. Member is solely responsible for all taxes. Reproduction or transfer of this offer constitutes fraud. Points have no cash value. All Points expire after two (2) years, per Plenti Terms and Conditions. Additional Terms and Conditions apply to Plenti rewards program, see Plenti.com/terms. Participating partners and offers are subject to change without notice. In most states, sales tax and other fees do not earn points. Points are based on net purchases of eligible items and are calculated after all excluded items or other credits have been subtracted from the purchase. All Rights Reserved. Void where prohibited. All trademarks are property of their respective owners.

Additional Disclaimer – Natural Gas

This offer is valid for new residential customers. Plenti card number must be provided to Direct Energy within thirty (30) days of receiving energy service to earn promotional points. Plenti points may only be earned for qualifying residential retail energy plans offered under the “Direct Energy” brand. Such residential retail energy plans are not available in all areas. Please see Direct Energy for offers in your area. Plenti points for becoming a new Direct Energy Customer will be credited to your Plenti account approximately seven (7) days after your Direct Energy enrollment has been approved and you have begun receiving energy services from Direct Energy. Plenti points may not be earned on any other services, including but not limited to Direct Energy’s Home Services, including HVAC, electrical repair and plumbing services, and home protection plans. It is not possible to redeem Plenti points at Direct Energy. See plenti.com/use-points/how-to-use-points for information on where to redeem Plenti points.

**PLENTI PROGRAM AT DIRECT ENERGY
Launch Offers**

PLENTI POINTS ON ELIGIBLE ENERGY CHARGES WITH DIRECT ENERGY

ELIGIBILITY FOR ALL POINTS IS EXPRESSLY GOVERNED BY AND SUBJECT TO THE PLENTI PROGRAM TERMS AND CONDITIONS AND THE ADDITIONAL PLENTI AT DIRECT ENERGY TERMS AND CONDITIONS (TO REVIEW PLEASE GO TO [https://www.directenergy.com/plenti/plenti terms and conditions](https://www.directenergy.com/plenti/plenti%20terms%20and%20conditions)), AND APPLICABLE LAW. PLENTI POINTS ON ELIGIBLE ENERGY CHARGES WITH DIRECT ENERGY MAY BE CHANGED, REMOVED, MODIFIED, OR UPDATED AT ANY TIME, WITHOUT NOTICE, AT THE SOLE DISCRETION OF DIRECT ENERGY.

<p>Plenti Points for existing customers*</p> <p>(Applicable in the following service areas: Connecticut, Delaware, Illinois, Indiana, Maryland, Massachusetts, Michigan, New Jersey, New York, Ohio, Pennsylvania, Virginia, and Washington D.C.***)</p>	<p>EARN PLENTI POINTS ON ELIGIBLE ENERGY CHARGES WITH DIRECT ENERGY (accrual starting fall 2015)*</p> <p><u>This offer is valid for customers in Connecticut, Delaware, Illinois, Indiana, Maryland, Massachusetts, Michigan, New Jersey, New York, Ohio, Pennsylvania, Virginia, and Washington D.C. only***</u></p> <ul style="list-style-type: none">• Starting this fall, Plenti Points on Eligible Energy Charges with Direct Energy can be earned on all Direct Energy supply charges (includes commodity charges)** on a qualifying residential retail energy plan.• Taxes and other utility fees and charges are not eligible for earning Plenti Points on Eligible Energy Charges with Direct Energy.• Plenti Points on Eligible Energy Charges with Direct Energy are not earned on late payment charges, collection recovery fees, or insufficient fund fees.• You must be a customer in good standing. If you are behind on your bill payment, then Plenti Points on Eligible Energy Charges with Direct Energy will not be earned. You will begin to earn Plenti Points on Eligible Energy Charges with Direct Energy again after you are current on bill payment.• You may enroll in the Plenti Points on Eligible Energy Charges with Direct Energy by linking your Plenti card number with your Direct Energy Account; however, you will begin earning Plenti Points on Eligible Energy Charges with Direct Energy starting fall 2015.• You must link your Plenti card number with your Direct Energy account.• You must provide and maintain a valid email address with Direct Energy.• You must sign up for Online Account Manager with Direct Energy.
---	---

*** CURRENT OFFERS. OFFERS ARE SUBJECT TO CHANGE AND CANNOT BE COMBINED WITH ANY OTHER OFFERS.**

**** THE ELIGIBLE ENERGY CHARGES ON WHICH YOU CAN EARN PLENTI POINTS MAY BE CHANGED, REMOVED, MODIFIED, OR UPDATED AT ANY TIME, WITHOUT NOTICE, AT THE SOLE DISCRETION OF DIRECT ENERGY.**

**PLENTI PROGRAM AT DIRECT ENERGY
Launch Offers**

***** BASED ON DIRECT ENERGY'S CURRENT SERVICE AREAS, WHICH ARE SUBJECT TO CHANGE.**